



## MORE SUSTAINABLE SEAFOOD FOR EVERYONE

GSSI is a global platform and partnership of seafood companies, NGOs, agencies and experts working towards more sustainable seafood for everyone.

### GSSI UPCOMING EVENTS



**GSSI Stakeholder Event  
in Boston, Seafood Expo  
North America,  
10-12pm, 17 March,  
Expo Center, room 253A**

Find out how far GSSI has gone in updating its Global Benchmark Tool and what more is coming up in 2015. Join GSSI Partners in the conversation over lunch afterwards.

■ RSVP to [secretariat@ourgssi.org](mailto:secretariat@ourgssi.org)



**GSSI Stakeholder Event in  
Brussels, Seafood Expo Global,  
12:30-2:30pm, 21 April,  
Expo Center, room 1122**

Get to be part of GSSI's public presentation of the updated Global Benchmark Tool: hear from GSSI Partners on the updates made based on the first public consultation.



**GSSI next public consultation  
on the Global Benchmark Tool  
from 21 April - 19 May**

Don't miss the chance to have your say in GSSI's public consultation until 19 May. Join our Expert webinars on what's new and sign up to share your comments online.



### GSSI UPDATES

#### Global Benchmark Tool Updates

GSSI is updating its Global Benchmark Tool with thanks to the 2014 public consultation. The updated Tool includes *GSSI Requirements*, which Seafood Certification Schemes need to meet to be recognised by GSSI. These are grounded in the 'FAO Guidelines.\*' At the same time the Tool includes *GSSI Indicators*, which let Schemes show their diverse approach and help stakeholders understand where differences exist.

\*'FAO Guidelines' (FAO Guidelines for Ecolabelling of Fish and Fishery Products from Marine/Inland Fisheries and FAO Technical Guidelines for Aquaculture Certification)

#### Global Benchmark Tool Pilots

GSSI is road-testing its Global Benchmark Tool with pilots starting in April and running until July. A number of Seafood Certification Schemes have volunteered to be part of the pilots and test how the Tool works in practice together with Benchmark Experts. Results will not be made public but feedback from the pilots will help develop the final Tool to be launched later in 2015

### GSSI NEWS

#### GSSI welcomes on its Steering Board:

**Joe Misenti**, Vice President at Trident Seafoods, who takes over from John Garner, former Vice President with Trident Seafoods. Joe Misenti is in charge of Trident's risk management as well as legal affairs and oversees key initiatives.

**Elisabeth Vallet**, Director of SeaWeb Europe, who joins GSSI as a new NGO partner. Elisabeth has a background in Communications, Policy and Trade Association. SeaWeb Europe works with stakeholders to develop an economically, environmentally and socially sustainable seafood supply.

**Friederike Sorg**, Head of Project Sustainability Standards Comparison Tool at GIZ, who takes over from Philipp Schukat, Director of the Program on Social and Environmental Standards at GIZ. Friederike oversees all benchmarking related activities of the program

GSSI says goodbye and thanks to **Lauren Enz**, Director of Seafood Purchasing, Darden Corporation who leaves the Steering Board. Darden remains an active GSSI Partner.