



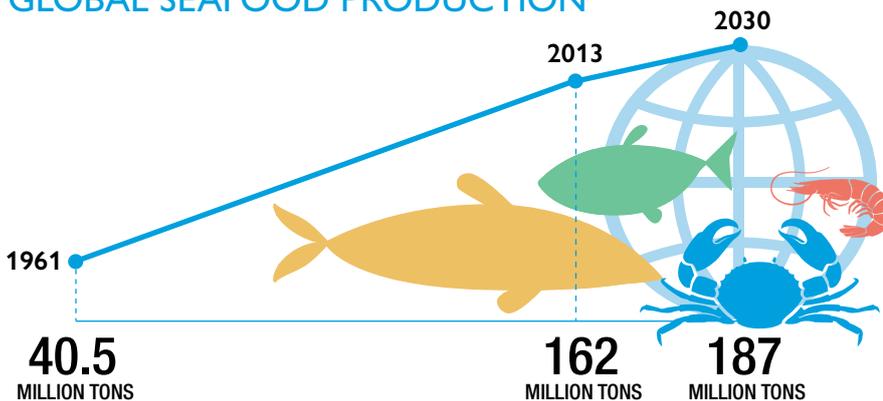
WHAT IS THE GLOBAL SUSTAINABLE SEAFOOD INITIATIVE ?

The Global Sustainable Seafood Initiative (GSSI) is a global, Public-Private Partnership, working towards more sustainable seafood for everyone.

Why the Global Sustainable Seafood Initiative?

We live on a finite planet, and as seafood production increases to meet rising global demand, so have concerns over the impact that production is having on the environment.

GLOBAL SEAFOOD PRODUCTION



One way of providing assurances of more sustainable practices in both aquaculture production and wild capture fisheries, is the use of seafood certification schemes. However, the increase of schemes has led to confusion among producers, retailers and consumers over how to recognize a credible seafood certification scheme. GSSI provides a unique solution by assessing seafood certification schemes, both aquaculture and wild caught, against a globally recognised set of criteria rooted in the United Nations FAO Code of Conduct for Responsible Fisheries and United Nations FAO Ecolabelling Guidelines*.



To help tackle these complex concerns, the United Nations' 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development were developed in 2015. GSSI's Global Public-Private Partnership and Global Benchmark Tool help facilitate the commitment of the private sector to furthering the SDGs related to the seafood industry, namely:

- 8. Decent Work and Economic Growth
- 12. Responsible Consumption and Production
- 14. Life Below Water
- 17. Partnerships for the Goals

*FAO Ecolabelling Guidelines for Fish and Fishery Products from Marine Capture Fisheries. FAO Ecolabelling Guidelines for Fish and Fishery Products from Inland Capture Fisheries and FAO Technical Guidelines for Aquaculture Certification

What GSSI does:

- Provides an international, multi-stakeholder platform for collaboration and knowledge exchange working towards more sustainable seafood.
- Operates a Global Benchmark Tool, delivering clarity and transparency through recognition of seafood certification schemes aligned with the FAO Guidelines*
- Promotes improvement in seafood certification schemes, leading to local solutions with global acceptability
- Increases transparency and credibility in seafood certification enabling informed choice for procurement of certified seafood
- Reduces costs by eliminating redundancy and improving operational efficiency of seafood certification schemes

Companies and organisations using the GSSI Global Benchmark Tool to inform their procurement of seafood



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