

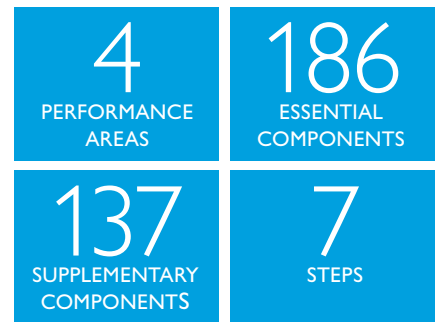


## THE GSSI GLOBAL BENCHMARK TOOL: CLARITY, CREDIBILITY AND CHOICE

Ensures confidence in the supply and promotion of certified seafood by identifying and recognizing robust and credible certification schemes, and supporting other schemes to improve.

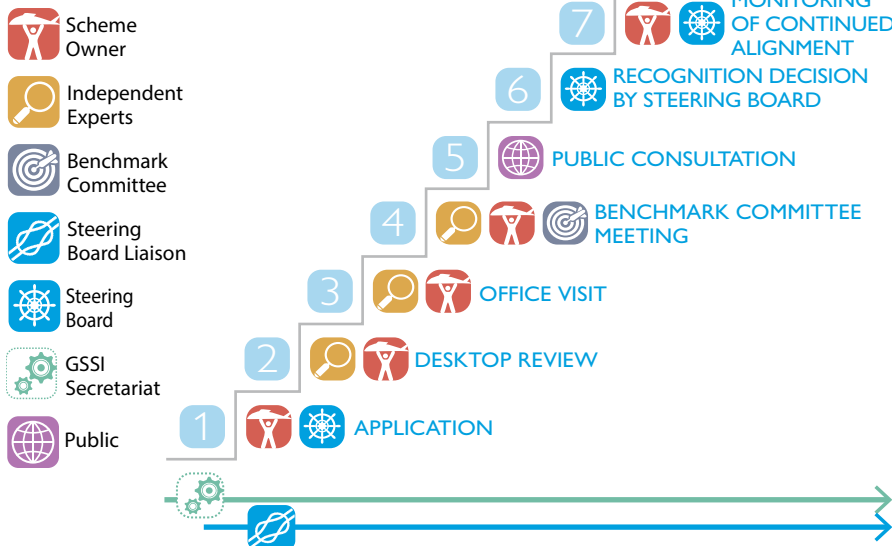
### WHAT IS THE GSSI GLOBAL BENCHMARK TOOL?

GSSI's Global Benchmark Tool provides formal recognition of seafood certification schemes that successfully complete a rigorous and transparent benchmark process. The Tool is underpinned by the FAO Code of Conduct for Responsible Fisheries and FAO Ecolabelling Guidelines\* and consists of performance areas related to scheme governance, operational management (including chain of custody) and standards for aquaculture and fisheries certification. The Tool was developed over a 3-year multi-stakeholder process with environmental NGOs, global business, independent experts, governmental and intergovernmental organizations, and included two public consultations and a pilot test.



### From application to recognition: key steps and responsibilities in the GSSI Benchmark Process

#### WHO IS INVOLVED?



### HOW DOES IT WORK?

**Voluntary:** certification schemes apply to be benchmarked

**Robust:** Schemes are assessed by Independent Experts, (includes an on-site visit) and reviewed by a Benchmark Committee.

**Inclusive:** 30-day public consultation

**Transparent:** all reports are published online ([www.ourgssi.org/benchmarking/recognized-schemes](http://www.ourgssi.org/benchmarking/recognized-schemes))

**On-going:** annual monitoring of continued alignment

\*FAO Ecolabelling Guidelines for Fish and Fishery Products from Marine Capture Fisheries. FAO Ecolabelling Guidelines for Fish and Fishery Products from Inland Capture Fisheries and FAO Technical Guidelines for Aquaculture Certification.

Internationally accepted reference documents



GSSI Benchmark Tool



Clarity, credibility and choice through a formal recognition process



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